

Having trouble getting to grips  
with the overwhelming  
world of Social Media?

Master it with our 2 hour,  
“hands-on”, manageable  
chunks – from £25 a module

### September Modules

Venue: The Rose & Crown,  
Princes Risborough



## Introduction to Social Media – how it can boost your business

- *The Social Media Revolution*
- *Explanation of the sites*
- *Getting Started*
- *Getting your message out there*

19<sup>th</sup> Sept 2011 (9.30 – 11 am) - £25

## Getting Business through LinkedIn

Learn how to

- *Get a great profile*
- *Build your network*
- *Join Groups*
- *Start discussions*
- *Use Events & Answer*

19<sup>th</sup> Sept 2011 (11 am – 1 pm) – £30

**Further modules:** 10% discount when you book 3 or more  
October 14<sup>th</sup> - Twitter, November 11<sup>th</sup> – Facebook, December 9<sup>th</sup> - Blogging  
For further information and to book visit: [www.tef.me.uk](http://www.tef.me.uk) or email [june@tef.me.uk](mailto:june@tef.me.uk)