

New: 2 hour Social Media Hands-On Sessions Save the dates



Introduction to Social Media – how it can boost your business

- The Social Media Revolution
- Explanation of the sites
- Getting Started
- Getting your message out there

19th September 2011 (9.30 – 11 am) - *only £25*



Launch your business on LinkedIn

Learn how to

- Update your profile
- Connect with people
- Join Groups
- Start discussions

19th September 2011 (11 am – 1 pm) – *only £30*



Dive into Twitter

Get started and more ..

- Is your profile attracting followers?
- Building a following
- Retweets, #Tags, Lists etc

14th October 2011 (10.30 – 12.30) – *only £30*



Face up to Facebook

Setting up a Facebook Business Page

- Initial setup
- Inviting fans, building a fan base
- Adding great content

11th November 2011 (10.30 – 12.30) – *only £30*



Bloggers World

A-Z of blogging

- Setting up a blog
- Writing for a blog
- Content and followers

9th December 2011 (10.30 – 12.30) – *only £30*

Venue: Rose & Crown, Princes Risborough. Stay for lunch and network (additional charge) Book 3 modules or more and get a 10% discount