

February – March Dates



Having trouble getting to grips with the overwhelming world of Social Media?

Master it with our 2 hour, “hands-on”, manageable chunks – only £30 a module

New Dates
Book early to avoid Disappointment

Venue:
Rose & Crown
Princes Risborough

10% discount when you book 3 or more
For further information and to book visit:
www.tef.me.uk or email june@tef.me.uk



Getting Business through LinkedIn

Learn how to

- Update your profile
- Connect with people
- Join Groups
- Start discussions

3rd February 2012 (1.30 – 3.30 p.m) – *only £30*



Dive into Twitter

Get started and more ..

- Is your profile attracting followers?
- Building a following
- Retweets, #Tags, Lists etc

24th February 2012 (10.30 – 12.30) – *only £30*



Face up to Facebook

Setting up a Facebook Business Page

- Initial setup
- Inviting fans, building a fan base
- Adding great content

24th February 2012 (1.30 – 3.30) – *only £30*



Bloggers World

A-Z of blogging

- Setting up a blog
- Writing for a blog
- Content and followers

9th March 2012 (10.30 – 12.30) – *only £30*